

Wild Apricot for Beginners



ALC 2025

and CHAPTER
LEADERS
CONFERENCE

Your Presenter



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Florida Suncoast Chapter

Serving: Buffalo-Niagara, Capital Region, Central
NY, Long Island, NYC, Rochester

Agenda

- **Overview of Wild Apricot (WA)**
- **Key Features**
 - Members vs Contacts
 - Creating Events
 - Configuring Newsletters and Manual eMail blasts
- **Using the Mobile Apps**
- **Basic Data Governance Practices & Policies (overview)**

Into the demo we go!



Using the Mobile Apps



Wild Apricot for members

Business

★★★★★ 21K

 Business |  Personify, Inc.

[Open](#)



Wild Apricot for admins

Business

★★★★★ 1.2K

 Business |  Personify, Inc.

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Basic Database Policies (overview)

- **Membership Management**
- **Data Privacy and Security**
- **Payment Processing**
- **Website Content Management**
- **Event Management**
- **Email Communications**
- **Member Directory**
- **Administrator Training**
- **Data Governance and Maintenance**
- **Member Self-Service Guidelines**

Data Governance Components (overview)

- **Data Governance Framework and Structure**
- **Data Policies and Standards**
- **Data Security and Privacy**
- **Data Lifecycle Management**
- **Data Quality Management**
- **Metadata Management**
- **Data Integration and Interoperability**
- **Compliance and Risk Management**
- **Change Management Process**
- **Training and Communication Plan**
- **Data Issue Management**
- **Performance Measurement**
- **Data Cataloging**
- **Tools and Technology**

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