Wild Apricot for Beginners



ALC2025 atd CHAPTER

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Your Presenter



Jenn Buckley, M Ed, MBA, CPTD NAC, 2023 – 2025 Florida Suncoast Chapter

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Agenda

- Overview of Wild Apricot (WA)
- Key Features
 - Members vs Contacts
 - Creating Events
 - Configuring Newsletters and Manual eMail blasts
- Using the Mobile Apps
- Basic Data Governance Practices & Policies (overview)



Into the demo we go!



Using the Mobile Apps

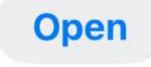


Wild Apricot for members

Business

★★★★★ 21K

🖀 Business | 😰 Personify, Inc.





Wild Apricot for admins

Business

★★★★ 1.2K





🖀 Business | 😰 Personify, Inc.

Basic Database Policies (overview)

- Membership Management
- Data Privacy and Security
- Payment Processing
- Website Content Management
- Event Management
- Email Communications
- Member Directory
- Administrator Training
- Data Governance and Maintenance
- Member Self-Service Guidelines



Data Governance Components (overview)

- Data Governance Framework
 and Structure
- Data Policies and Standards
- Data Security and Privacy
- Data Lifecycle Management
- Data Quality Management
- Metadata Management
- Data Integration and Interoperability

- Compliance and Risk
 Management
- Change Management Process
- Training and Communication
 Plan
- Data Issue Management
- Performance Measurement
- Data Cataloging
- Tools and Technology



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